

The Economic Impact of Agricultural Fairs in Vermont

Vermont's Agricultural Fairs and Field Days draw tens of thousands of people to Vermont and have a significant economic impact on the state's economy.

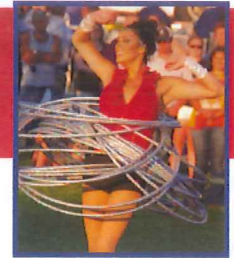
Here are some important numbers:

- Up 14,000 from 2014, **434,474** people attended Fairs and Field Days, with **116,195** visitors from out-of-state (about 26% of attendees).
- **5,787** children and teens attended Fairs & Field Days through organized school trips and camps.
- **908** commercial vendors chose Fairs to promote their products and services.
- **9,267** exhibitors, up 730 this year, showed cattle, sheep, fruits & vegetables, horses, art, 4-H and FFA projects, maple, honey, home crafts, poultry, flowers, and more, earning **\$443,124** in premiums.
- **2,241** volunteers provided **50,055** hours to help their local Fairs.
- **111** nonprofit organizations promoted their community services.
- Vermont's Fairs spent **\$1,724,123** on goods and services in their communities.
- **228** Non-Fair events were held at Fair facilities

Highlights – These categories were up significantly from 2014!

- Attendance was up 14,000 visitors from 2014
- Children and Teen Guests increased by over 600
- Premiums paid for contest winners were up by over \$50,00
- Indications are that more Vermonters are visiting our fairs as a family, and more families are participating in a variety of contests, winning blue ribbons and prize money as well as bragging rights!

Impact!



Commercial Food Sales	\$2,036,437
Premiums Paid Out to Agricultural Exhibitors	\$443,124
Total Gross Food Sales by Not-For-Profit Organizations	\$835,212
Payroll and Wages.....	\$1,521,623
Total Gross Midway Income	\$1,681,864
Expenditures in Local Communities by Fairs	\$1,724,123
Annual Marketing Expenditures	\$319,110
Total Annual Operating Budgets	\$7,194,123

(Figures based on 2015 data provided by VAFA members)

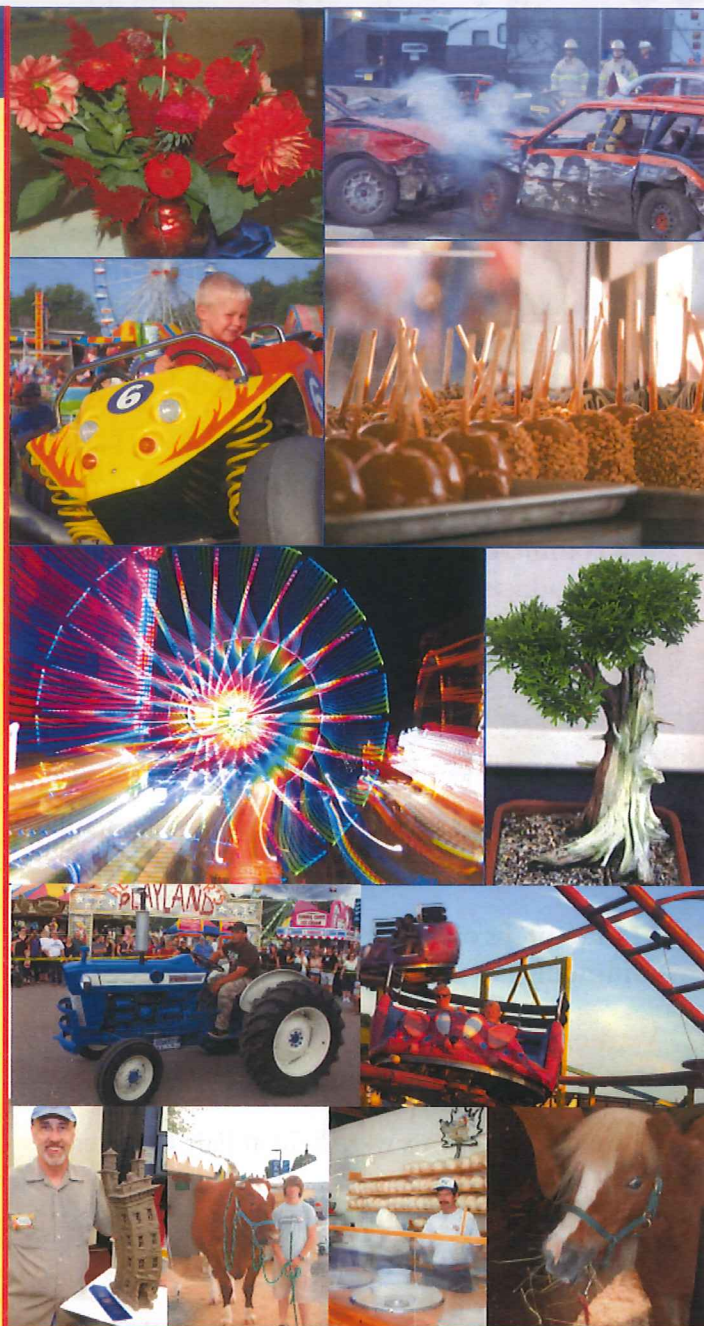


Come to Vermont's Agricultural Fairs, Field Days & Festivals!

2016 Schedule

Vermont Maple Festival	Apr. 22 - 24
Vermont Dairy Festival	June 3 - 5
Connecticut Valley Fair	July 14 - 17
Lamoille County Field Days	July 22 - 24
Franklin County Field Days	Aug. 4 - 7
Addison County Fair & Field Days	Aug. 9 - 13
Vermont State Fair	Aug. 16 - 20
Orleans County Fair	Aug. 17 - 21
Deerfield Valley Farmers' Day Exhibition	Aug. 18 - 21
Caledonia County Fair	Aug. 24 - 28
Bondville Fair	Aug. 26 - 28
Champlain Valley Fair	Aug. 26 - Sept. 4
Guilford Fair	Sept. 4 - 5
Tunbridge World's Fair	Sept. 15 - 18
Vermont Sheep & Wool Festival	Oct. 1 & 2
Vermont Farm Show 2017	Jan. 31 - Feb. 2
Vermont Flower Show 2017	March 3 - 5

Vermont Agricultural Fairs Association



Vermont Fairs, Field Days & Festivals provide wholesome, affordable family entertainment and educational opportunities to both Vermonters and visitors to Vermont. They are an important part of the state's heritage and agricultural identity.